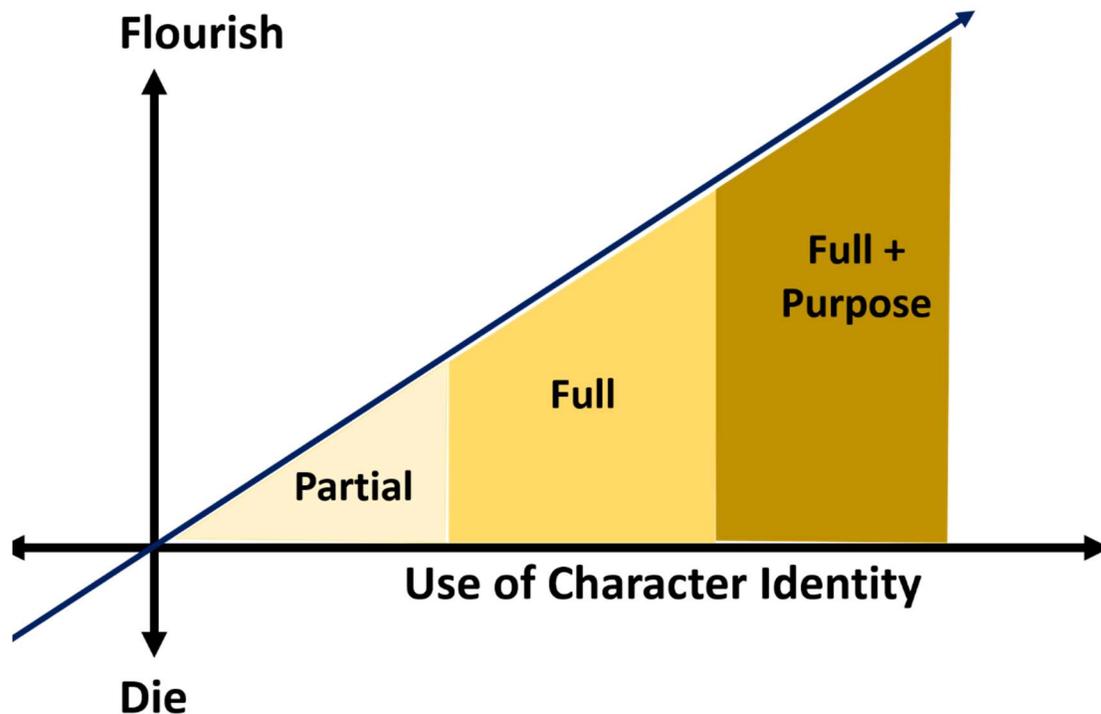


Character Identity = Power



I have been working with a number of people recently to help them uncover their "Character Identity" ([Step 2 of the Mission Curve process](#)). The lights go on, their eyes light up - "**This is Powerful!**" I define Character Identity in my book, **Unlock Your Life**, this way:

"Character Identity is a combination of generically defined roles that describe the essence of a person's core God-given gifting, strengths, and natural abilities. A person will consistently bring this identity to every role he/she plays in life: job, parent, or other. Strive to know your Character Identity and align your life to it more and more."

Imagine an "Artist/Teacher" or "Builder/Evangelist" or "Entrepreneur/Advocate"...I know them! **The power comes from clarity** - they each clearly know what they were made to do and perhaps more importantly, what not to do! Knowing your Character Identity provides a basis for evaluating why what you do is unfulfilling and points to where you can flourish. **Here's the problem**: Most people are not flourishing. Over 70% of Americans, and 50% of retiree's feel unfulfilled, perhaps

at best only partially using their Character Identity. My heart breaks for them. Life is too short to not use your Character Identity fully...not to mention missing out on aligning it with purpose (this is so amazing - trust me). Once you know your Character Identity, the next step is simply - **Do it More!** Start from right where you are and let the Lord take it from there. **Watch your life begin to flourish.** What could your life look like? I will tell you it will be beyond your wildest imagination. Click on the link below and let's uncover your Character Identity. **Use the coupon Code "Character" and save 40%.** Why wait?

Uncover Your Character Identity Now and Save 40%

Spirit Talk

(Post this where you can see it regularly)

"I will use my Character Identity with all of the strength and energy God provides to me."

¹¹ Do you have the gift of speaking? Then speak as though God himself were speaking through you. Do you have the gift of helping others? Do it with all the strength and energy that God supplies. Then everything you do will bring glory to God through Jesus Christ. 1 Peter 4 (NLT)

Adventuring with God Blog

Don't be fooled by the title -- you definitely should read this one...

<https://www.bobblackcoaching.com/you-might-not-want-to-read-this/>